

Online Portfolio: www.zoeperlow.com

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Professional Experience

The Walt Disney Company, Lake Buena Vista, Florida

Retail Creative Graphic Designer

August 2021 to Current

Concepting, developing, and managing installations of a diverse array of graphics and propping to support 350+ owned and operated merchandise locations in the form of windows, interior displays, printed graphics, dimensional overlays, and promotional signage for new and existing merchandise locations.

Red Lobster, Orlando, Florida

Social Media Specialist and Graphic Designer

September 2020 to August 2021

Responsible for concepting, developing, and executing all social media strategies and content for Red Lobster on Instagram, Facebook, Twitter, and Youtube.

Universal Creative, Orlando, Florida

January 2017 to September 2020

Assistant Graphic Fabrication Manager and Environmental Graphic Designer

Worked as a environmental graphic designer and manager under the new attraction development department on Super Nintendo World Japan, Universal Beijing Resort, The Bourne Stuntacular, and Raptor Encounter through all phases of design: concept, design intents, writing and executing contracts, managing vendors, organizing infield installation, to final deliverables and contract closeout.

Walt Disney Imagineering, Lake Buena Vista, Florida Graphic Designer

January 2016 to January 2017

Intern

Concepted, developed, and produced a diverse array of graphic design projects for the Environmental Design and Print Collateral teams that encompasses Disney Destinations: Walt Disney World Parks and Resorts, Disney Cruise Line, and Aulani. Projects include: Disney's Wilderness Lodge expansion, Enhancement on Disney Cruise Line's ship the Disney Wonder: Tiana's Place, Azure, Crown & Fin, and the Cadillac Lounge.

Universal Creative, Orlando, Florida Graphic Designer

June 2015 to December 2015

Designed a diverse array of projects from conception to production under the Attraction Development department. Including concept and development of NBC Sports Grill and Brew at CityWalk® and The Incredible Hulk Coaster® Relaunch.

Skills

- Advertising
- Branding
- Concepts
- Costuming Design Intents
- Event Graphics
- Hand Lettering Illustrations
- Management
- Mockups
- Marketing
 - Photography
 - Print Files and Materials
 - Production Files
 - Project Management
 - Publications
 - Signage
 - Stationery

Freelance Clientele

- 28 Oaks Photography
- Alcorn Mcbride Inc.
- Anchored By Design
- Laugh-O-Gram
- Noah Fine Art
- PGAV Destinations
- Scholastics
- Sea World Park & Resorts
- South Park Industrial

• The Healthy Chickadee

- Themes Come True Inc.
- The Secret Source

Education

University of Central Florida, Orlando, Florida

Bachelor of Visual Arts and Emerging Media: Graphic Design

Noah University, Online

An online mentorship by the Fine Artist, Noah

CAPA International Education, Florence, Italy

Art History, Architecture, and Culture

Graduated May 2015

Completed November 2014

Summer 2013

Software

Proficient in Illustrator, Photoshop, Indesign, After Effects, Flash, Dreamweaver, Muse, Keynote, Maya, and the Office Suite.

Other

- Member of American Institute of Graphic Arts (AIGA)
- Member of Themed Entertainment Association (TEA)
- Public Relations officer of the Graphic Design Student Association at UCF (GDSA)
- Participant in the AIGA Orlando Mentorship
- Runner up in D23's Heroes and Villains á la Mode Costume Contest
- Certified in Photoshop

(2013)